



CHAPTER MEETING MINUTES

January 27, 2025

Chapter House

Presiding: President, **Liz Quealy**
Recording Secretary: **Billie Tolman**
Parliamentarian: **Carol Coulter**

Liz Quealy: Welcome and Call to Order

Speaker: **Grant Johnson**, a representative from AARP

Speaker: **Melinda Meier**, CEO of Fuel Marketing

Recording Secretary: **Billie Tolman**

MOTION: I move to approve the minutes of November 18, 2024, Regular Meeting at the Chapter House.

PASSED

MOTION: I move to approve the minutes of the Addendum to the November 18, 2024, Regular Meeting at the Chapter House.

PASSED

Officers' Reports

1. President, Liz Quealy – Reporting

- Before disaffiliation can be finalized on June 1, 2025, there are 96 tasks that must be completed. Choosing a new name is the first step, so selecting a new name that reflects our mission and values as quickly as possible is imperative.
- Fuel Marketing, the firm hired to assist in the rebranding process, proposed five potential names from a list of 76 possible names submitted by members. The Board and the Marketing and Branding Committee Members chose two of the five names to present to the membership. Members were given an opportunity to express their support for, or concern about, the two names under consideration. The two names to be voted on by the membership are: Caring Collective and Uplift Salt Lake City. A new logo and associated taglines will be created after the new name has been determined.
- After the membership has voted on a new name, Liz will submit a filing to the State of Utah to amend the Articles of Incorporation and will also submit a filing with the new name to the Internal Revenue Service for an amended IRS 501(c)(3) designation letter.

2. President-elect, Carrie Drown - Reporting

- Following discussions about the two possible names, Carrie asked members in attendance to vote on their preference using the paper ballot that was provided at the meeting. (Members not in attendance will receive a ballot via

email that must be returned by 5:00 pm on January 30, 2025.) The ballot includes the following motion, which also must also be voted on:

MOTION: I move to amend the Articles of Incorporation to approve a name change from *Assistance League of Salt Lake City* to the name selected by the membership following a ballot initiative. This change shall become effective on February 1, 2025, or as soon thereafter as legally permissible and necessary filings are completed.

Rationale: To discontinue the use of the trademarked name of Assistance League of Salt Lake City following the disaffiliation from National Assistance League.

3. **1st VP, Philanthropic Programs, Merilynn Kessi – No Report**

4. **2nd VP, Community Relations, Mary Ann Mackley – Lu Anne Lewis Reporting**

- Proceeds from the Annual Appeal were \$41,488.
- The Mountain Land fundraiser will be held on March 20, 2025.

5. **3rd VP, Member Services, Linda Stimpson – No Report**

6. **Treasurer, Peggy Carpenter - Reporting**

	<u>This Year</u>	<u>Prior Year</u>
Total YTD Ordinary Revenue through 12/31/24	\$ 842,491	\$ 769,541
Total YTD Expense through 12/31/24	\$ 932,054	\$ 966,914
Net Ordinary Income	\$ (89,564)	\$ (197,373)
Total Net Income including investment income	\$ (52,470)	\$ (135,619)
Thrift Shop Revenue for 06/01/2024 – 12/31/24	\$ 572,541	\$ 530,830
Thrift Shop Revenue for December 2024	\$ 66,194	\$ 53,786
Total Cash in Bank Accounts as of 12/31/24	\$1,120,354	\$1,178,275
Total Invested Assets as of 12/31/24	\$ 598,204	\$ 541,750
Total Cash plus Invested Assets	\$1,718,558	\$ 1,720,025

MOTION: I move to increase the 2024-2025 Thrift Shop revenue budget by \$50,000 from \$900,000 to \$950,000.

PASSED

Rationale: To realistically project revenue for the remainder of the fiscal year.

MOTION: I move to decrease the 2024-2025 program expense budget by \$21,000, distributed as follows:

- Increase the 2024-2025 Assisteens Turning Compassion into Action budget by \$4,000 from \$18,500 to \$22,500.

- Increase the 2024-2025 Brighter Tomorrows budget by \$7,000 from \$22,700 to \$29,700
- Increase the 2024-2025 Operation Healthy Teeth budget by \$40,000 from \$210,000 to \$250,000
- Decrease the 2024-2025 Operation School Bell budget by \$68,000 from \$541,505 to \$473,505.
- Decrease the 2024-2025 Baby Bundles budget by \$4,000 from \$64,000 to \$60,000.

PASSED

Rationale: Expense projections for the accounts listed above have been revised by the Program Chairs to more accurately reflect the funds needed to complete this fiscal year.

MOTION: I move to increase the 2024-2025 operating expense budget by \$45,000 distributed as follows:

- Decrease the 2024-2025 Insurance Expense budget by \$5,000 from \$30,000 to \$25,000.
- Increase the 2024-2025 operating expense budget by \$50,000 to cover fees associated with disaffiliation.

PASSED

Rationale: To align insurance expense to the actual expense recorded. Expenses related to the disaffiliation will be reflected in our overall budget for this fiscal year.

The proposed changes will result in an overall increase in revenue of \$26,000, which decreases the planned deficit from (\$172,175) to (\$146,175).

MOTION to the Membership: I move to change the dues structure for fiscal year 2025 – 2026 effective June 1, 2025:

From:

Voting Members - \$75

Consociates - \$55

Dual Members - \$90

Partial Dues - \$37.50 after December 1; \$10 after March 1

Consociates and Assisteens - \$10 from March 1 – May 31

To:

Members (including Consociates) - \$50

Dual Members - \$50

Partial Dues - \$25 from December 1 to April 30; \$0 after April 30

PASSED

Rationale: To simplify the dues structure.

Standing Committee Reports

7. Bylaws, Val Mercer – No Report

8. Strategic Planning, Heidi Makowski – No Report

9. Technology, Ann Staples – No Report

10. Thrift Shop, Susan Erickson – Abby Robinson Reporting

- Thrift Shop revenues are averaging \$965 per night for the extended Thursday operating hours.
- Shop Talk is now available on the ALSLC website. It will be updated on the first Wednesday of each month.

11. Assisteens, Barbara Slater – No Report

12. Consociates, Debbie Smith – Reporting

MOTION: I move to change the voting status of Consociates Auxiliary members from non-voting to voting, effective June 1, 2025.

PASSED

Rationale: To simplify and standardize the dues structure.

- Consociates has decided to eliminate the Woman of Distinction luncheon as a fundraiser due to the success of staffing the Thrift Shop on Thursday evenings.

Unfinished Business: None

New Business: None

Adjourned.

Actions of the Board

Board Passed January 23, 2025

No Member Vote Needed

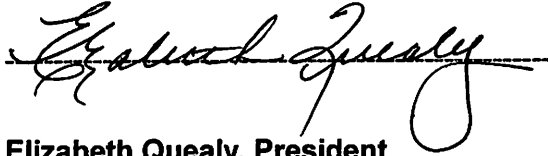
Bylaws

MOTION: I move to use the following terms in the bylaws revision, policies revision and other documents as assigned by the board:

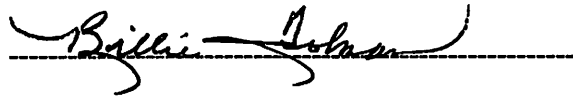
- Assistance League of Salt Lake City - *NEW NAME*
- Chapter - *organization*
- Chapter house - *corporate office or NEW NAME office*
- House - *Facilities*
- Assisteens - *Youth Auxiliary*

- **Operation School Bell - Student Support Program**
- **Assault Survivor Kit - Victim Support Pack**

Rationale: We must have consistent terminology to facilitate the revision of bylaws, Standing Rules, Policies, job descriptions and other corporate documents as assigned by the board. If names of programs or Assisteens are selected and approved prior to the Bylaws Revision vote, the new names will be used.



Elizabeth Quealy, President



Billie Tolman, Recording Secretary

2024-2025 Chapter Calendar

January 2025

January 8	Assisteens, Chapter House 6:00 pm
January 20	Board Reports Due
January 22	Consociates, Chapter House 5:00 pm
January 23	Board Meeting, Chapter House 9:30 am
January 27	Regular Chapter Meeting, 9:30 am

February 2025

February 12	Assisteens, Chapter House 6:00 pm
February 17	Board Reports Due
February 20	Board Meeting, Chapter House 9:30 am
February 24	Regular Chapter Meeting, 9:30 am
February 26	Consociates, Chapter House 5:00 pm

March 2025

March 10	Board Reports Due
March 12	Assisteens, Chapter House 6:00 pm
March 13	Board Meeting, Chapter House 9:30 am
March 17	Regular Chapter Meeting, 9:30 am
March 26	Consociates, Chapter House 5:00 pm

April 2025

April 14	Board Reports Due
April 16	Assisteens, Chapter House 6:00 pm
April 17	Board Meeting, Chapter House 9:30 am
April 21	Regular Chapter Meeting, 9:30 am
April 23	Consociates, Chapter House 5:00 pm

May 2025

May 12	Board Reports Due
May 14	Assisteens, Chapter House 6:00 pm
May 15	Joint Board Meeting, Caffe Molise 11:30 am
May 19	Annual Meeting, SLC Marriott University Park Hotel 10:00 am
May 28	Consociates, Chapter House 5:00 pm