



Minutes
Assistance League of Salt Lake City
ANNUAL MEETING
COTTONWOOD COUNTRY CLUB
MAY 17, 2021

Presiding: President, **Linda Stimpson**
Recording Secretary, **Alisa Parks**
Parliamentarian, **Carol Coulter**

President **Linda Stimpson** Call to Order

Introduction of New Members/Guests

Officer Reports

Recording Secretary, **Alisa Parks**

- Minutes from the April 19, 2021, Regular Meeting have been read and approved. They are posted on the Chapter House bulletin board and will be posted on the website.

President, **Linda Stimpson**

- In Memoriam – Betty Holbrook and Karen McCoy
- Virtual CONNECT2021 Conference – ALSLC will pay registration fee for members to attend September 8-11 Conference. Notify Linda Stimpson by June 10, 2021, if you want to attend.
- Attended Quarterly NAL Chapter Presidents' Meeting April 29, 2021 where several initiatives were discussed:

Strategic Planning

- Attention to Diversity, Equity, and Inclusion – working to develop a statement, white paper, and action plan
- Motion to increase dues is being rescinded due to revised budget projections

Governing Board Initiatives

- (1) Evaluation of NAL office and facilities (remote work and skill sets and reduction/elimination of office space)
- (2) Bylaws – changing focus from “what’s, not how’s” to create a nimbler governance model
- (3) Marketing and Branding – how best to position Assistance League in the public eye; digital marketing
- (4) Membership – create new membership models (growth model attached to existing chapters); Assisteens
- (5) Philanthropic Programs – reinvent approach of charity versus philanthropy and looking beyond providing goods
Charity provides immediate relief from suffering
Philanthropy proactively attempts to solve long-term suffering and its impact
- (6) Resource Development – dollars and resources (Ex: shared accounting services)
- (7) Technology – leverage technology
- (8) Education – once a month *Connection* newsletter, twice a month *News You Can Use*, Virtual CONNECT2021 Conference

President-Elect, **Heidi Makowski**

House Operations' highlights included support column and elevator repairs in the Chapter House, repairs to the elevator, installation of parking bolsters, and garage door opener with safety sensor in the Thrift Shop.

1st V.P. Philanthropic Programs, **Barb Slater and Connie Overly**

- Operation Healthy Teeth served 192 children and has spent \$135,000 year to date. Dentists that participate in OHT donate 28 to 50% of their fees.
- OSB reinvented/reorganized the work area to maintain social distancing to protect volunteers. Transportation issues arose due to Covid-19 but OSB was lucky to get most of the clothing ordered. Clothing was bagged and delivered curbside to the participating schools, again to protect the volunteers.
- ACT3 was on hiatus due to Covid-19.
- Book Bank started up in February and was able to get 5,300 books and toothbrush kits delivered curbside to various schools.
- Brighter Tomorrows provided Thrift Shop clothing vouchers to three new agencies. In addition, gift bags were created and given to homeless shelter recipients for Mother's Day and Father's Day.

2nd V.P. Resource Development, **Geri Mineau**

- Income from Grants, Annual Appeal, and the Mountain Land Fund Raiser were amazing this year. Mountain Land's Virtual Cooking Events raised over \$12,000 for ALSLC.
- Carol Coulter did an outstanding job writing Grants.

3rd V.P. Membership, **Ana Facelli**

- The merger of Membership and Education Committees resulted in the creation of the Member Services Committee.
- Volunteer Hours through April are 24,000. Please turn in your hours before the end of May.
- We have 206 voting members (of which 16 are dual members with Consociates), 38 Consociates and 40 Assisteens for a total of 284 members.

4th V.P. Communications, **Valerie Mercer**

- Annual book drive resulted in 3,170 books for children and adults being collected. Books were distributed to non-profit groups and organizations all over the Salt Lake Valley. King's English Book Store continues to be an outstanding book drive partner.
- Instagram and Facebook continue to introduce new customers and members to ALSLC.

Treasurer, **Jackie Daniels** – Report

The Thrift Shop shut down March 14, 2020, due to Covid-19, so we had to severely cut the 2020-2021 budget. Grants started coming in and the Thrift Shop opened in June. As you can see from the information below, we ended up having an amazing year with an 85% Return to the Community.

	<u>Current Year</u>	<u>Prior Year</u>
Total YTD Ordinary Revenue through 04/30/21	\$ 929,324	\$ 782,886
Total YTD Expense through 04/30/21	\$ 732,070	\$ 875,555
Net Ordinary Income	\$ 197,254	(\$ 92,669)
Thrift Shop Income for 06/01/2020 – 04/30/21	\$ 485,349	\$ 534,092
Thrift Shop Income for April 2021	\$ 57,022	\$ 3,429

Total Cash in Bank Accounts as of 03/31/21	\$ 936,885	\$ 717,605
<u>Total Invested Assets as of 03/31/21</u>	<u>\$ 521,445</u>	<u>\$ 390,936</u>
Total Cash plus Invested Assets	\$1,390,270	\$1,123,342

Standing Committee Reports

Thrift Shop Chairman, **LynnMarie Cooper**

- Volgistics online calendaring allows you to sign up via your computer.
- Training for front of store volunteers will be given as needed. New job descriptions for shift workers were implemented.
- A committee has been formed to research a future online sales platform at Thrift.
- \$57,022 in sales was the best April income in the last five years even open only four hours a day. Customers have adapted to our hours, and social media is bringing in new customers.

Technology Chairman, **Barbara Engen**

- This was our first year as a stand-alone committee.
- We learned how to host Teleconference and virtual meetings due to Covid-19.
- Increased the number of followers on Instagram from 150 to 370.

Bylaws Chairman, **Shireen Mooers – Excused**

- Assisteens Auxiliary Policies Amended Nov 2020 Filed by Consultant Feb 2021.
- Policies of Consociates Auxiliary Amended Feb 2021 Filed by Consultant April 2021.

Education Chairman, **Lynda Larsen**

- Nova training for new members continues.
- Adding new members and retaining members is a continuing goal for 2021-2022.

Strategic Planning Chairman, **Ranae Pierce**

- Brighter Tomorrows survey was sent electronically to 29 participating agencies, but only four agencies responded. Ranae personally tried to contact all the agencies who did not respond.

Chapter/Auxiliary Liaison for Assisteens, **Randi Sager**

- Growth in the number of members occurred.
- Due to Covid-19 number of members at a work meeting had to be limited.
- Teens learned to work together and share during the different work meetings. Their volunteer hours can be used to apply for scholarships.
- Over 458 individuals were served via Assisteens projects, including Head Star, Palmer Court, Family Support Center, Mt. Olympus Rehabilitation Center, Brighter Futures Foster Care, Utah Refugees, and others.

Consociates Chairman, **Antonia White**

- Monthly meetings were held via Zoom. Work projects for Assault Survivor Kits and Baby Bundles were limited in size due to Covid-19.
- Woman of Distinction Luncheon will be September 18, 2021, at the Cottonwood Country Club. Items for Opportunity Baskets are needed in addition to donations of Champagne.

Unfinished Business-None

New Business – Luncheon Agenda

Ada Edwards Laughlin Award – **Ana Facelli**

This year the award was presented to **Mary Jane Jensby**. The award is given to a member whose diligent work behind-the-scenes contributes to the success of Assistance League and its members. **Mary Jane** volunteers in the Thrift Shop and records all volunteer hours for the Membership Committee.

Presentation of Presidents Medallion – **Heidi Makowski**

Swearing in of 2021-2022 Board – **Barbara Engen**

The following members were recognized as 2021-2022 Board members, The 4th Vice-President, Communications and Technology Chairman positions were not filled at this time.

Heidi Makowski, President

Debra Wilkerson, President-Elect

Barb Slater, First Vice-President Programs

Geri Mineau, Second Vice-President Resource Development

Kathy Shand, Third Vice-President Member Services

Kathy Ogden, Recording Secretary

Liz Quealy, Treasurer

Shireen Mooers, Bylaws Chairman

Ranae Pierce, Strategic Planning Chairman

LynnMarie Cooper, Thrift Shop Chairman

Randi Sager, Chapter Auxiliary/Assistees Liaison

Antonia White, Consociates Chairman

Val Mercer, Parliamentarian

Presentation of Gavel to **Heidi** – **Linda**

Adjournment – 12:19 P.M.

Alisa Parks, Recording Secretary Date

Linda Stimpson, President Date

Chapter Calendar as of May 17, 2021

May 2021

19th Assisteens 6:00 p.m., Chapter House

26th Consociates 5:50 p.m. via Zoom – Contact Antonia White for link

June 2021

17th Board Meeting, Chapter House

21st Regular Meeting, Chapter House

23rd Consociates 5:50 p.m. via Zoom – Contact Antonia White for link

July – No meetings scheduled

August 2021

12th Board Meeting, Chapter House

16th Regular Meeting, Chapter House

25th Consociates 5:00 p.m., Chapter House

September 2021

16th Board Meeting, Chapter House

18th Karen S. Johnson Woman of Distinction Luncheon, Cottonwood Country Club

20th Regular Meeting, Chapter House

22nd Consociates 5:00 p.m., Chapter House