
Dedication, Resolve and Growth
Assistance League® of Salt Lake City
“Forty and Fabulous”



1977 - 2017



Katie Dixon
*President &
Founding Member*



1972 - 1975

Steering Committee

Reading is Fundamental

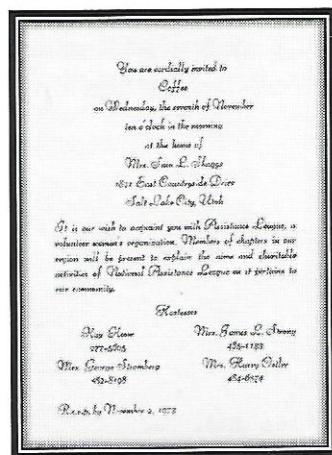
Becomes the First Project

In July 1972, National Assistance League (NAL) contacted influential community-minded women to explore establishing a chapter in Salt Lake City. Forming an official Steering Committee, they began recruiting interested women and embarked on the complex process to accomplish NAL, Utah State and various legal requirements to become a chapter. The first Regular Meeting was held at the posh Makoff's Store Tea Room in March 1974 when NAL granted us Potential Affiliate Status.

Members started raising money to begin a community project (program) by selling soap, hosting house parties, holding rummage sales and appealing for donations from individuals and businesses.

Members approved our first project, Reading is Fundamental. Books were purchased for elementary schools and members volunteered in classrooms tutoring struggling young readers. Reading is Fundamental eventually became Book Bank and is the oldest ALSLC program lasting for 42 years.

Meetings and events tended to be more formal and no member would ever have shown-up in her jeans (if she owned any).



1974 - 2017

Forty and Fabulous

This reminiscence of our forty-plus years is dedicated to the fearless members, past and present, whose commitment champions our work and has positioned Assistance League® of Salt Lake City as a powerful force serving those in need.

Information was collected from previous anniversary editions, regional history, chapter newsletters, scrapbooks, presidents' National reports and presidents' recollections.

"The First Thirteen Years 1974-1987", Ruth Macomb

"History of Region VI 1959-1986", Faye Johnson

"Hats Off to the Past 1974-1997", Maurine Jones

"How We Started, Where We've Been and Where We're Going", Linda Jacobsen and Pat Blodgett (2000)

"Those Were the Days 1974-2007", Lois Moser

"Forty and Fabulous 1974-2017",

Valerie Mercer, Lisa Sullivan, Barbara Engen, Camilla McLaughlin

Mary Black and all the presidents



*As you glance at the pages summarizing our past
You just may find something that'll leave you aghast.
What year was that? It was how long ago?
It's happened so fast and once it was slow?
Changing, rearranging, adding more and wondering how,
That's what was occurring in the demand of right now.
Remember back then and think of today,
Treasure the friendships for they're worth more than the pay.
— thank you for all you do.*



1975 - 1976

Three Projects - 88 Members

The fledgling guild was well on its way under the leadership of Aline Skaggs.

Members approved sponsoring the San Francisco Opera Auditions as a project and to perform blood pressure checks at local malls twice a month.

Eleven women made up the first Provisional class (later changed to NOVA) in December beginning their 12 month chapter orientation.

Projects included Reading is Fun (RIF), San Francisco Opera Auditions and Blood Pressure checks.

Our members surprisingly voted against having a thrift shop. We raised \$5,931 through fund raisers such as Sandwich and Pops Concert, Antique Seminar, a rummage sale, Bazaar and Ice Cream Social and bus tours to Park City, Snowbird, and the state capitol.

There were 88 members who gave 7,894 service hours.

The ended with our total net worth at \$11,149.



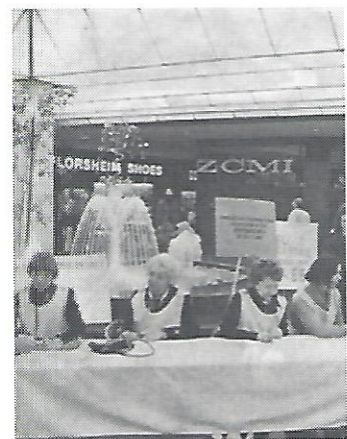
The first Provisional class is ready for their year-long orientation.



Donna Kastler
President



Mrs. Howard Nammack, *National President*, Donna Kastler, *ALSLC President*, and Mrs. James Schindler, *Nation VP Admissions*



1976 - 1977

61st Chapter of National Assistance League Operation School Bell® Begins

Having had the vision, organizing and accomplishing all the legal and National Assistance League requirements, Assistance League of Salt Lake City was chartered as the 61st chapter of National Assistance League. The formal chartering ceremony was held at the Salt Lake Country Club. NAL President, Mrs. Howard Nammack, NAL V. P. for Admissions, Mrs. James Schindler, and Region VI Field Director, Mrs. Harold Hiner attended

Members approved opening a thrift shop and the search for a location ensued. Members also approved Operation School Bell® and 179 children in 10 schools received new clothes.

A building fund and philanthropic reserve fund were established.

Fundraising efforts including a Wine Tasting Party and Bazaar, Antique Seminar No. 2, bus tours, and soap sales netted us \$15,605.

Socials were important and included a Holiday Dinner including spouses and a Chartering Luncheon; both held at the Salt Lake Country Club, the Provisional Luncheon and the Installation Luncheon at the Royal Palace.

Projects —

- Operation School Bell
- Dimensions in the Arts
- Blood Pressure
- Book Bank (formerly Reading is Fun)
- San Francisco Opera Auditions



Marcia Price
President



1977 - 1978

Bargain Box Thrift Store Opens

Members approved Bargain Box as the name for our thrift shop. The store opened in downtown Salt Lake in a small building on 4th South and 4th East provided by Commercial Security Bank. It was open five days a week June through September. One notable customer came in frequently and bought all the fancy, sequined evening dresses always with cash. Later, we found out that she ran a brothel!

"The founding of the Salt Lake Chapter of Assistance League was an exciting time. The women who had the vision, Katie Dixon, Aline Skaggs, Ruth Bischoff, Donna Kastler, and others were purposeful, dedicated, committed to the goals of the organization and it was exciting to be in their company. Many hours were spent in thinking, planning and strategizing. The enthusiasm was contagious. It was an honor and a pleasure to be President in 1977. I will always remember the satisfaction witnessing the programs grow and succeed, and the success continues!" Marcia Price, President 1977-1978.

Fundraising efforts netted \$14,100 and included an Antique Seminar, Program Ads, Christmas Boutique, bus tours and proceeds from the Bargain Box.

Projects —

- Operation School Bell (283 children)
- Blood Pressure
- Book Bank
- Pictures for Patients
- San Francisco Opera Auditions
- Dimension in the Arts

Ninety-six members gave 12,128 service hours.



Ruth Bischoff
President

1978 - 1979

Associates - A New Membership Classification

This year under President Ruth Bischoff our net worth increased to \$33,537, including \$3,746 in the growing building fund. Members approved terminating the Dimensions in the Arts and Pictures for Patients projects. A new project giving monthly parties for seniors at Mayfair Manor was approved and conducted by the Provisionals.

The big fundraiser this year was Tables Extraordinaire with benefactors being Weinstocks and the Hilton Hotel. Door prizes included a trip to Hawaii and a Wedgwood urn. In total, our fundraising efforts netted \$17,773 and included Tables Extraordinaire®, Bargain Box, the Charity Bazaar, bus tours, Bridge Party and Share for Fare (selling members' recipes).

An Associate membership category was approved. There were 95 members (79 Actives, 10 Provisionals and 6 Associates).

Projects —

- Book Bank
- Operation School Bell
- Blood Pressure
- San Francisco
- Opera Auditions





Faye Johnson
President

1979 - 1980

Planning for the Future

Faye Johnson, president, and Robin Nelson, vice president, were organizers and leaders of our chapter long before taking office. They both held positions on National committees and officers for Region V. Their leadership, experience and connections helped to accelerate ALSLC's progress.

The first Long Range Planning Committee was established to plan for our longevity and soundness.

Fund raising included the Antiques Seminar, Tables Extraordinaire, bus tours and other incidental fund raisers such as the Provisional party, Recipes and selling Hot Pepper Jelly.

ALSLC won the Felt-Buchorn Store's Cash for Caring contest that added \$500 to the building fund. Members rallied to help an immigrating Cambodian family in settling in Salt Lake.



ALSLC's entry in the Pioneer
Days 24th of July parade

Ninety six members gave 10,630 hours of service. The building fund grew to \$8,607 and our net worth was \$45,200.

Projects —

- Operation School Bell
- Book Bank
- San Francisco Opera Auditions
- Blood Pressure



Robin Nelson
President

1980 - 1981

Restructuring Projects

Officers this year, Robin Nelson, president and Ev Richards, vice president, are two names that figure prominently in our chapter's history.

Members approved adding Breast Self-Exam, Living Historians and One on One projects. These projects were planned and organized to streamline productivity and increase member participation.

Fundraising included the Holiday Boutique, Tables Extraordinaire, Soup 'n Salad Gourmet Buffet, Community Calendar and Red Pepper Jelly sales, bridge, Provisional Party, grants and donations. The Holiday Party was held at University Club.

Ninety-eight members tallied up 9,171 hours of service. Our building fund nearly doubled to \$15,999 and our net worth was \$61,436.



ASSISTANCE LEAGUE
OF
SALT LAKE CITY
presents
SAN FRANCISCO OPERA AUDITIONS
Fri, March 15, 1980 — 7:00 p.m.
IF AND ARCHITECTURE AUDITORIUM
FINE ARTS MUSEUM
University of Utah Campus
Free Refresher

Projects—

- Operation School Bell
- Book Bank
- One on One
- Living Historians
- Community Health Services
- Blood Pressure
- Breast Self-Exam
- Health Fairs
- Community Arts
- San Francisco Opera Auditions



Ev Richards
President

1981 - 1982

Hosting the National Assistance League Convention

It was a jam-packed year for our members. The chapter hosted the 1981 National Assistance League Convention and members provided the hospitality. "Being There" was the theme for the event held at Little American Hotel. Six hundred sixty-six members from all regions attended. Ninety-nine ALSLC members attended all meetings and participated in all workshops. The chapter also hosted the 1984 U.S. Figure Skating National Championships assisting with ticket sales, hospitality and ushering.

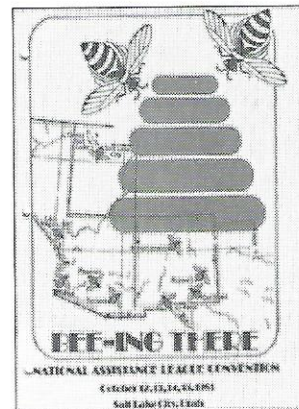
Our projects were evolving and changing to maintain their importance in the community and with our members. The Community Arts project replaced S.F. Opera Auditions allowing for a broader offering. Members approved consolidating Breast Self-Exam, Blood Pressure and Health Fairs under a new Community Health Services project. Living Historians and One on One reading tutoring were placed under the Book Bank umbrella.

Fundraising efforts and events included twelve designer entries at Tables Extraordinaire, community calendar and Hot Pepper Jelly sales, Provisional luncheon, a fashion show luncheon and bridge party.

Members contributed 12,537 service hours and our net worth was \$77,570. A Professional status classification was added to member ship categories. There were 122 members: 91 Active, 14 Provisional, 10 Associate and 7 Professional.

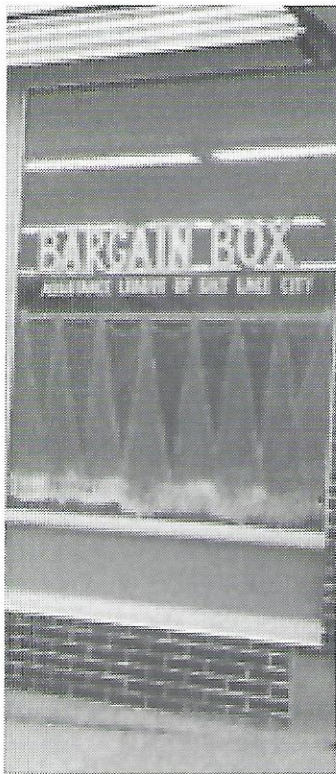
Projects —

- Operation School Bell
- Book Bank
- Living Historians
- One on One
- Community Health Services
- Blood Pressure
- Breast Self-Exam
- Health Fair
- Community Arts





Anita Bader
President



American Stores donated retail space on Simpson Avenue in Sugarhouse to house the Bargain Box for three years. The grand opening took place in February.

1982 - 1983

Bargain Box Gets a New Home

The chapter took decisive actions this year – a special November thrift shop sale designated for the building fund; supplying books and activities to the Children's Space Library at Hansen Planetarium; and members approved the Bargain Box thrift store as our ongoing fundraiser

The Bylaws and Standing Rules were revised. Members changed the December Regular Meeting to one in August. Members also voted to terminate the Living Historians project and the Tables Extraordinaire and Community Calendar fundraisers.

American Stores donated retail space on Simpson Avenue in Sugarhouse to house the Bargain Box for three years. The grand opening took place in February. We supplied chairs and a speaker system that allowed us to have our Regular meetings there also.

Fundraisers included the elegant Jewel Ball (community invited), proceeds from the Bargain Box, Community Calendar sales, Grandmother's Attic and a Spring Fling and Fashion Show. Raising money specifically for our building fund we sold Hot Pepper Jelly, held a Soup 'n Salad Gourmet Buffet and threw a Bridge and Provisional Party.

NAL instructed that hours spent at Regular Meetings were not to be counted toward the 60 hour project and fundraising requirement for all active members. Membership totaled 136 giving 13,624 service hours. Our net worth grew to \$113760.



Helen Diument
President



A trunk show and luncheon at Little America featured members modeling a collection of vintage and collectable fashions and added funds for projects.

1983 - 1984

New Membership Categories Added

The chapter spent \$26,499 on philanthropic projects. Operation School Bell clothed 511 students in 20 schools. Book Bank distributed 1,410 books to 520 students and One on One helped 48 children. Children's Space Library volunteers catalogued books every Monday and did Space Speak every Saturday. Blood Pressure did screenings at ZCMI mall, and Breast Self-Exam presented a film and lectures to 15 groups.

Members approved adding Sustaining and Active on Limited Service membership categories. Members with a minimum of eight years of service could choose to be a Sustaining member with significantly reduced requirements. Members also approved terminating Senior Seminars and One on One and added the new Drug and Alcohol Seminars projects. The Salt Lake Commission for Children's Space Library honored us with a Certificate of Appreciation.

In cooperation with Cottage Program International and the Utah Department of Social Services, we held an Alcohol and Drug Conference at the Salt Palace with 1,500 attending.

Fundraising amassed \$35,778 through Bargain Box, Grandmother's Attic, Christmas Bazaar, Provisional Party, the Nectar and Nibbles party and donations.

One hundred thirty-one members gave 16,096 hours. Our net worth was \$141,449.



Alene Schade
President

1984 - 1985

“Clothes Encounters of the Worst Kind”

The search for a permanent building expanded. The Bargain Box lease was renewed but only until another building could be obtained and Regular Meetings were then held at the Holladay Library.

The Board selected the first Community Advisory Board comprised of community-minded individuals representing areas of expertise that could help advise and promote ALSLC.

Chapter Evaluation was done by having mini-meetings in members' homes. It was concluded that the chapter retain Operation School Bell, Book Bank and Blood Pressure. Beginning the next fiscal year, it was decided to terminate Breast Self-Exam's film and lectures to churches and businesses and the Children's Space Library project.

Projects—

- Operation School Bell
- Book Bank
- Children's Space Library
- Space Speak
- Community Health Services
- Breast Self-Exam
- Blood Pressure
- Drugs and Alcohol Prevention

Fundraising included the Bargain Box, Timeless Treasures event in collaboration with O.C. Tanner, the Provisional party and crazy fashion show “Clothes Encounters of the Worst Kind”, and individual and corporate donations.

Members and guests socialized at a “Get Acquainted Barbecue” in the summer and a festive “Lights On” holiday party at Bargain Box.

One hundred fifty-four members (in 6 categories) gave 14,448 hours of service. Our net worth was \$187,734.





Mary Calme
President

1985 - 1986

Projects Expenditures Total a High of \$33,851

Cookbook Production Begins

Our search for a building intensified. We desperately needed a facility to maintain and to grow our service to those in need.

Members approved publishing and selling a cookbook as a fundraiser. A committee immediately began collecting and testing members' recipes and investigating format and marketing strategies.

Members also approved opening the Bargain Box for four days a week in FY 1986-1987 rather than open for three days and that members would sign-up for 3-hour shifts instead of signing up for thrift shop hours.

Nearly \$34,000 was spent on projects – the highest amount ever and thanks to our fundraising efforts and the success of the Bargain Box. Operation School Bell served 734 children, the highest number since its beginning.

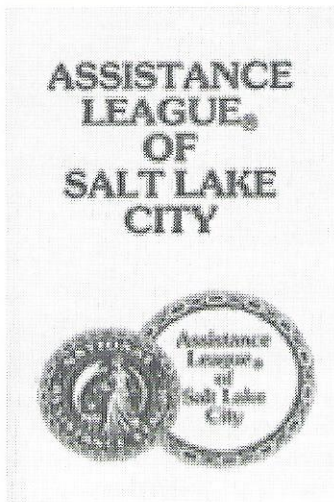
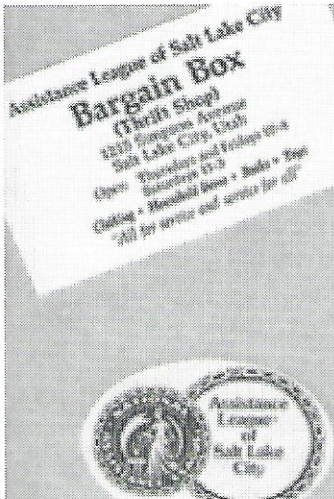
Fundraising reached a new high and included proceeds from the Bargain Box, Christmas Boutique and selling opportunity tickets, Provisional Party and donations.

Members partied at the "Loveliest Night of the Year" summer party, "Lights On" at the Bargain Box, holiday brunch, and an "Out of This World" Coffee held at the Hansen Planetarium.

One hundred sixty-five members gave 18,067 hours of service. Our net worth grew to \$220,415.

Projects —

- Operation School Bell
- Book Bank
- Community Health Services
- Blood Pressure
- Drug and Alcohol Prevention Conference





Jean Wong
President

1986 - 1987

Bargain Box Thrift Shop

Open 4 Days a Week

Bargain Box was now open and busy for four days a week, and members were happy signing-up for "shifts".

The cookbook committee probably did more test cooking than they ever thought they would. Many wonderful recipes were discovered from our members' collections and their traditional family favorites handed down from generation to generation. The committee began "Bon Appetite" dinner parties at members' homes featuring recipes to be included in our cookbook. These parties were fun, delicious and raised money. The "Lights On" party at the Bargain Box added a bake sale using cookbook-designed recipes that was a huge hit.

The Provisionals hosted a champagne brunch and sold opportunity tickets for great prizes. Adding to the fun we enjoyed a Summer Fiesta, a Play Day at Cottonwood Country Club and a Holiday Brunch.

Membership reached a total of 174 (111 Actives, 12 Provisionals, 15 Sustainers, 28 Associates, 3 Life and 5 Professional). Our net worth was \$273,250.

Projects — \$29,472

- Operation School Bell (707 children)
 - Book Bank
 - Blood Pressure
 - Contribution to
 - West High School's
- Drug and Alcohol
Improvisational
Theatre Troupe



The Cookbook Committee selected, tested and approved recipes submitted by members and designed the "Celebrations" cookbook



Kindly "spoofing" their leaders evolved as a tradition for the end-of-their-year Provisional Party.

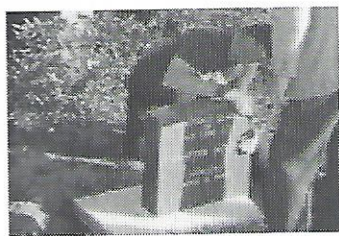


Kay Cash
President

Dedicated our chapter house. Governor Bangerter attended with his proclamation designating "Assistance League Week"



ALSLC presented the final gala at the iconic Hotel Utah before its sale to the LDS Church. Celebrating the hotel's grand history were dignitaries, members of the community and ALSLC members.



1987 - 1988

Purchased and Dedicated Our Building

WOW! What a year! We purchased our building and parking lot for \$325,000. The building was dedicated in April with a fabulous grand opening. Governor Norm Bangerter attended and proclaimed April 11-18 as "Assistance League Week". The Bargain Box moved in the lower level and opened in October.

"The Last Hurrah" gala brought ALSLC members, city and state dignitaries and members of the community together to commemorate the historic Hotel Utah. Everyone had memories of special times and events held at the hotel and the elegant evening was both nostalgic and festive. ALSLC was indeed fortunate to be chosen to benefit from the memorable hotel's closing celebration.

Grants and donations set a record high in fundraising plus proceeds from The Bargain Box, "The Last Hurrah" and donations raised nearly \$84,000.

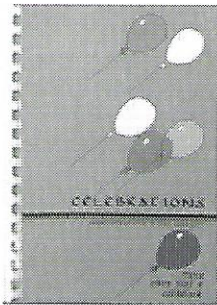
We spent \$32,850 on four projects. Operation School Bell clothed 300 children. Blood Pressure held screenings at health fairs and ZCMI mall. Book Bank introduced "Rainbow the Clown" to help read to preschoolers. The Senior Citizens Special Services (later ACT III) sewed and donated bibs and lap robes.

Socials included a Fun Day at Cottonwood Country Club, Christmas Open House and holiday luncheon, a Nordstrom Fashion Show at the Salt Lake Country Club and the Johnny Miller Golf Day at Jeremy Ranch.

We successfully passed an IRS audit and the NAL Standards Committee evaluation and visit. Membership reached 193 (103 Actives, 32 Sustainers, 14 Provisionals, 5 Professional and 39 Associates).



Emily Haffner
President



Celebrating the founding of Consociates Auxiliary



1988 - 1989

Bargin Box Thrives

Celebrations Cookbook Goes on Sale

Consociates Founded

Improvements to our building and parking lot were fast being accomplished. Noteworthy, is that our members did the housekeeping. The Bargain Box thrift shop thrived in its new home and added a Consignment Shop.

The Consociates Auxiliary was organized and there were 24 founding members (see Consociates Auxiliary page).

Our "Celebrations Cookbook" went on sale after nearly three years of preparation. The design and arrangement featured full menus with options and entertaining tips for holidays and occasions. We held a lavish tasting party and invited friends and family and sold many cookbooks. Sales were so successful at \$15.00 each that we did a second printing. Everyone we knew bought or was gifted one of these great books.

The Nordstrom Fashion Show event, a kitchen tour, antique seminar and luncheon, grant writing and contributed to our fundraising efforts.

A welcoming celebration for the new Consociates Auxiliary, Fall Fun Day at Cottonwood Country Club, holiday kickoff party at the chapter house and our traditional Holiday and Annual Meeting luncheons offered time for building friendships and making memories. The Provisionals hosted their "Hats Off to You" luncheon for members and, again, kindly spoofed their leaders.

1988 - 1989

Consociates Auxiliary Formed



Founding members, Loretta Falvo, 1988, (Left) and Cathey Dunn (Right), 1975, celebrate 28 years of Consociates. Cathey, ALSLC member for 42 years, also was in the first chapter Provisional class.

Consociates Auxiliary originated for women who share the philanthropic and volunteer interests of the chapter. Compatible requirements and evening meetings offered the twenty-four Consociate founding members the structure to establish our thriving auxiliary.

Fundraising Endeavors – Consociates First Goal

- Self-improvement and motivational seminars (1992, 1993)
- Parking lot rummage sale (1990, 1991)
- “U Color Utah” coloring poster sales (designed and drawn by a Consociate member)
- Women of Distinction Fundraising Event (1993 – present)

Women of Distinction – The Longest On-Going ALSLC Event

The first Women of Distinction Luncheon was held in 1993. Forty-six women have received the Women of Distinction award honoring their community service, education reform, professional accomplishment or civic leadership. The first event raised just over \$1,000 and the 2016 event raised over \$22,000.

Service - Baby Bundles Program Bridges the Gap

Understanding that newborns in need are the most vulnerable of all the people served by any ALSLC program, Consociates initiated the Baby Bundles program in 1992. The layette bridges the gap between birth and when other support or services begin.

Service - Code R Kits Become Assault Survivor Kits®

In 1996 Consociates, trained by the Sexual Assault Response Team Forensic Nurses, began purchasing supplies and assembling evidence gathering kits so that victims would not be billed for the kit. When legislation required that the evidence gathering Code R Kit and exam be paid by the state, Consociates began the existing Assault Survivor Kits program providing clothing and hygiene items.



Carol Montmorency
President



1989 - 1990

Fiscal Responsibility

The board held its two-day educational, planning and board meeting retreat at the Alta Lodge.

National Assistance League leaders commended ALSLC for its fiscal accomplishments and responsibility.

Members approved changing Senior Citizen Special Services project to Act III with the focus of entertainment and to discontinue providing bibs and lap blankets.

An additional \$75,000 was paid on our mortgage. Building improvements and maintenance continued and members did all the housekeeping. The chapter office was gifted its first computer and printer from Bud Bailey Construction. We remodeled space for a chapter office providing a workstation, storage and security for our technology. New carpeting was installed and a new refrigerator and microwave completed the kitchen. We paid an additional \$75,000 toward our mortgage.

Fund raising efforts included Celebrations Cookbook sales, "Rendezvous under the Stars" gala at the airport Hilton, Celebration (dinner) Parties, renting the east parking lot to a Christmas tree lot business, grants and donations.

For fun we had a Columbus Day Italian luncheon, Halloween party, bridge game and luncheon, Holiday Luncheon and Christmas open house, St. Patrick's luncheon, Spring tea and a Spring luncheon (Annual Meeting).

Thrift Shop implemented assigned shifts and installed new signage. Total membership was 243.

Projects —

- Operation School Bell (750 children)
- Book Bank
- Blood Pressure
- Senior Citizens Special Services – Act III



Alice Larkin
President

1990 - 1991

Three New Projects

Burning the Mortgage

We achieved a major goal paying off our mortgage in less than four years. With congratulations for all, we burned the mortgage and celebrated.

Members approved two new projects, Kids on the Block® and Brighter Tomorrows. The Consociates approved their Baby Bundles project.

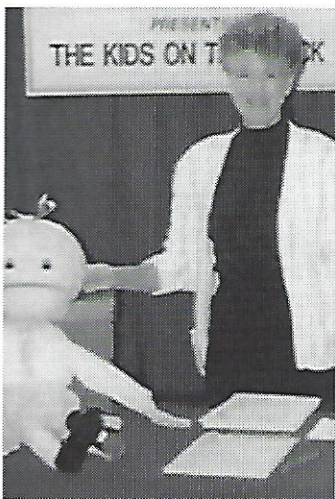


The Kids on the Block project purchased the official skits and puppets from the Salt Lake City School District. The new committee began learning, rehearsing and putting on shows at elementary schools. The shows were so popular and messages so important that we soon had a waiting list of schools wanting our "Kids" to visit.

J. C. Penny Stores honored us with their Golden Rule Award and presented us the "Flame of Freedom" sculpture by Greg Wyatt. Book Bank received their Spirit of Giving Award.

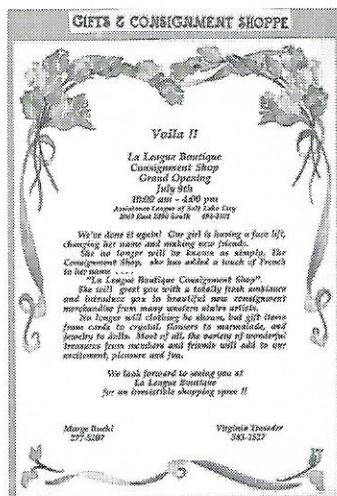
Projects spent over \$700,700 with OSB clothing over 1,000 children. ACT III performed at the National Assistance League Convention and Regional Council Meeting receiving many "bravos" and standing ovations. Then, they were the only entertainment project of its kind in all of Assistance League.

Thrift Shop, Consignment Shop, Celebrations Cookbook sales, grants, donations, Celebration (dinner) Parties and a fashion show raised over \$130,000. Consociates raised funds with their "Luscious Loot" parking lot sale. Robert and Barbara Keener donated new cabinets and counters.





Vicki Haig
President



1991 - 1992

Over \$200,000 Raised

Chapter Video Produced

ALSLC continued to flourish. We improved the chapter house adding more cabinets and updated the kitchen. Members continued to do the housekeeping.

Jack Anderson produced a professional video featuring our projects, members and thrift store and a new chapter brochure was published.

Members approved adding the positions of President-Elect (replacing Vice President), Vice President Programs, Vice President Fundraising and Vice President Membership.

Thrift Shop, Consignment Shop, Celebrations Cookbook sales, Timeless Treasures cocktail party at O.C. Tanner, grants, donations and a dinner dance with an auction raised over \$220,000. Consociates earned \$1,000 as movie extras in the film "Battling for Babies."

The Fall Fun Day at Cottonwood Country Club, a Holiday Gala at Salt Lake Country Club and Holiday Luncheon added fun and camaraderie.

Projects—

- Operation School Bell (1,085 children)
- Book Bank
- Blood Pressure
- Brighter Tomorrows
- ACT III
- The Kids on the Block
- Baby Bundles

Two hundred sixty-eight members performed 26,728 hours of service.



Peggy Hansen
President

1992 - 1993

Education Chairman Position Created

Consociates Add Project

The Thrift Shop, Consignment Shop, Celebrations Cookbook sales, grants, donations, Celebration Dinner Parties and our annual fundraiser, "Murder at the Grand" comprised our fundraising efforts.

We celebrated our new kitchen having our holiday luncheon and champagne brunch welcoming new members and our Installation Luncheon (Annual Meeting) "Spring Flowers" at the chapter house. The Provisionals party, "The Year of the Women", gave us opportunities for friendship and enjoyment.

The Consociates added Code R Kits as a project and the Consociates designed and created "U Color Utah" coloring posters went on sale raising funds for both the new project and Baby Bundles.

Members approved adding the position of Education Chairman to the board. The Education Committee created procedure books for each board member. They arranged for a National representative to present a three-day membership workshop for our members.

We beefed-up our security after the chapter house was burglarized and money and a VCR were stolen. Our members continued to do the chapter house and thrift store housekeeping.

Projects —\$113,871

- Operation School Bell (2,700 children)
- Book Bank
- Blood Pressure
- Brighter Tomorrows
- Act III
- Kids on the Block
- Baby Bundles
- Special National Project – Warm Up America

The Assistance League Of Salt Lake City
Presents its Annual Fundraiser

MURDER AT THE GRAND

By Hunt Mystery & Company

Grand Building
Utah State Fair Park

Saturday
March 27, 1993
6:00 P.M.

For Reservations
Contact Nola Wright or
Maureen Fraser-Smith

\$75.00 per person
\$150.00 per couple

The mystery Party will be an evening full of delicious food, excitement, and entertainment. A buffet dinner will follow the social hour, and dancing will continue the evening. Funds raised by this event will be used to purchase food commodities projects including:

OPERATION SCHOOL BELL, BOOK BANK, ACT III, BLOOD PRESSURE SCREENING, KIDS ON THE BLOCK, BRIGHTER TOMORROWS

Please Call 272-1222 or 812-2828 for Reservations!

Print for the Mystery Convention



Year of the Woman – Provisional Party Welcoming committee greets attendees.

A total of 270 members gave 27,812 hours of service. Our net worth grew to \$648,060.



Linda Jacobsen
President

1993 - 1994

Chinese New Year Gala

Fundraising included the Thrift Shop, Consignment Shop, Celebration Parties, cookbook sales, and the Nordstrom fund raiser, grants, donation and the fabulous "Chinese New Year Gala."

The past presidents donated a security system for the chapter house. Members continued to provide housekeeping.

Staffing of the thrift shop was restructured to utilize more members in managing positions. Members approved discontinuing the Consignment Shop in FY 1994-1995.

Consociates raised nearly \$5,000 (a record) at their Celebration of Women Fashion Show (later Women of Distinction), two community fairs, a Self-Esteem Seminar and the U Color Utah posters sales.

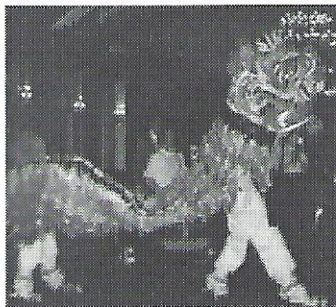
A grant from Abbott Laboratories provided an educational video to train members to competently take blood pressure readings and another educational video for clients on the importance of proper blood pressure maintenance.

A western barbecue at Cottonwood Country Club, Holiday Gala and Holiday Luncheon made up the social events.

A total of 273 members gave 26,182 service hours.

Projects — \$210,428

- Operation School Bell (3,500 children)
- Book Bank
- Brighter Tomorrows
- Blood Pressure
- Act III
- Kids on the Block
- Baby Bundles
- Code R Kit





Pat Button
President

1994 - 1995

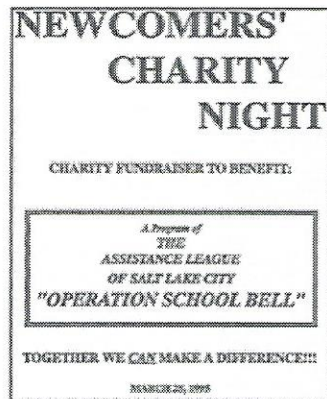
Cleaning Service!

Much to the delight of our members, we hired a cleaning service! Brighter Tomorrows moved into the space of the former Consignment Shop giving privacy to our clients and members helping them.

The Nordstrom Trend Fashion Show, Celebrations dinner parties, soup luncheon, Valentine tea, and St. Patrick's luncheon, the Newcomer's Club Charity Night, Celebrations Cookbook sales, thrift shop, grants and donations raised over \$200,000.

Consociates gave a onetime donation of \$2,500 to the Sexual Assault Response Team for forensic nurses' certification training and equipment. Fundraising included the Consociates Celebration of Women luncheon, seminar "The Great Balancing Act," plus grants and donations.

We partied at a "Fiesta Mexicana" dinner, holiday gala and Holiday Luncheon and the Provisionals' "Barbie Awards" luncheon.



Projects — \$213,073

- Operation School Bell (3,600 children)
- Book Bank
- Brighter Tomorrows
- Blood Pressure
- Kids on the Block
- Act III
- Kids on the Block
- Baby Bundles
- Code R Kit

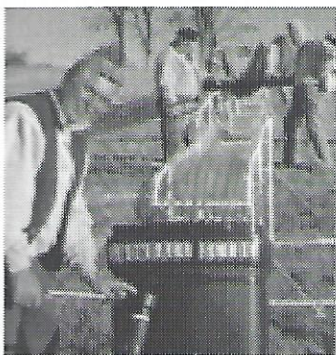
Membership totaled 286 and 25,408 hours of service were given.



Edna Anderson-Taylor
President



Suzy Snowball herself made an unforgettable appearance.



Roger Blodgett and team construct the Snow Slide.

1995 - 1996

“Helping Hands”

“Helping Hands” became our identity statement. Members approved changing chairmanship of the Education, Evaluation/Long Range Planning and Budget/Finance to elected positions and approved remodeling and expanding the chapter house. Two hundred eighty-two members gave 26,882 hours of service.

We presented the first community “Snow Slide and Snow Ball” fundraising event. The “Snow Slide” competition was held at Sugarhouse Park with radio personality, Tom Barberi, emceeing. The Shriner clowns and Park City High School Jazz Band entertained. The elaborate and dazzling “Snow Ball,” designed and created by members, was held later that evening at the Red Lion. This event along with proceeds from the Thrift Shop, selling paper products, Celebration Cookbook sales and Celebration Dinners, grants and donations contributed funds.

Consociates approved the Assault Survivor Kits® project replacing the Code R Kits project. The kits provide clothing and hygiene items for assault victims. The Code R Kits exam kits were being supplied by the state. Earnings from their Women of Distinction fundraising luncheon supported both Baby Bundles and Assault Survivor Kits.

A summer Barn Bash at the Alder Ranch and several themed Celebrations parties and luncheons added fun. At the Holiday Luncheon 31 women were honored for 20 years of membership.

Projects —

- Operation School Bell (3,200 children)
- Book Bank
- Blood Pressure
- Brighter Tomorrows
- Kids on the Block
- Act III
- Baby Bundles
- Assault Survivor Kits



1996 - 1997

Major Remodel

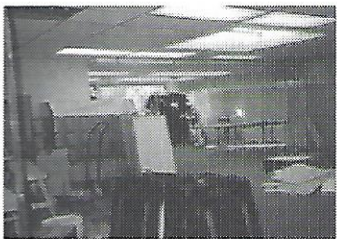
The chapter house remodel was in full swing. We added 1,400 sq. and installed an elevator to meet A.D.A. requirements. The OSB room was enlarged and a new marking room was created for the thrift shop. A new sign, awning over the back entrance, new carpeting and vinyl flooring were installed and board room chairs were recovered. Regular meetings moved to Ft. Douglas Country Club during this time. Members were "on-call" to move thrift shop inventory from corner to corner to accommodate the contractors. The thrift store had to close an extra week in December.



Governor Michael Levitt proclaims Assistance League week.



Suzy Snowball back by popular demand!



Remodeled OSB space would eventually become the board room.

Proceeds from the thrift shop, Celebrations Cookbook sales, the 2nd Snow Slide and Snow Ball, Newcomers' Charity Nights, grants, donations and Consociates Women of Distinction fundraiser provided support.

Along with our usual social events, 20 Year Charter party was held at the chapter house and featured special recognition and honors for our spouses and families for their volunteer help and support.

We had 288 members who gave 28,806 hours of service. Projects —\$126,000

- Operation School Bell (3,200 children)
- Book Bank
- Blood Pressure
- Brighter Tomorrows
- Kids on the Block
- Act III
- Baby Bundles
- Assault Survivor Kits



Marilyn Whitehead
President



Members answered phones and took donations for KUED Television. The chapter got great PR.

1997 - 1998

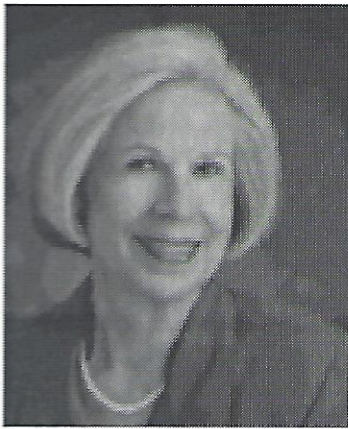
“Barbie-gate”

We garnered lots of publicity when a rare “Gold Sensation Barbie” that had been donated and destined for a silent auction was stolen within hours after going on display in the thrift shop.

President Marilyn Whitehead contacted the media and the compelling story was reported on TV, radio and in local newspapers. Sarah Morely, a U. of U. student, hearing of the theft donated her own valuable Barbie as a replacement. KISN radio hosts, Todd and Erin, picked up and ran with the story. They raised money from listeners to bid on the doll. They placed the highest bid and presented us a check for \$4,559. They then returned the doll to Sarah. Todd and Erin regularly hosted Marilyn Whitehead on their morning program and promoted ALSLC and our thrift shop.

A “secret shopper” was given a complete tour of our thrift shop, OSB, KOB and Brighter Tomorrows. Turned out the “shopper” was from the Eccles Foundation. The Foundation then gave us \$5,000 seed money designated to providing shoes to OSB kids. They had long been grantors and supporters of our OSB program and were pleased to help add shoes to the project.

Financial support came from the thrift shop, grants, donations, Celebrations Cookbook sales, proceeds from the grand openings of Park City and Foothill Village Starbucks, a generous community food tasting event at the chapter house and the Nordstrom Fashion Show. Members elected to discontinue the Snowball Slide and Snow Ball and initiated a mandatory fundraising assessment of \$100 per member.



Afton Zoumadakis
President

1998 - 1999

Over 1 Million Net Worth

Hard Rock Café Rocks ALSLC

Because of our work with children, specifically Operation School Bell, Hard Rock Café chose us as the beneficiary of the Hard Rock Café's grand opening and charitable fundraising event. They gave us \$20,000 – enough to clothe 400 children! Plus we got great publicity.

Resource Development raised over \$300,000 through the mandatory fund raiser, a cocktail party at Whiteheads' gardens, ALSLC rhinestone pins sales, Celebrations Cookbook sales, department store charity night, thrift shop, grants and donations, and the fantastic and well received "Food Tasting" event at the chapter house. The Consociates raised funds selling U Color Utah poster and through the Women of Distinction Fundraising Luncheon.

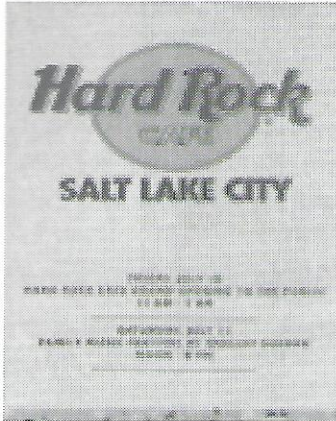
The computer room was completed, cracks in the parking lot sealed, and a sump pump was installed to control flooding by the back door.

Socials included an Italian Summer Party at the Old Mill Clubhouse, the Christmas Gala, "Hats Off to 25 Years" luncheon and the Holiday Luncheon.

A total of 295 members donated over 26,000 hours of service. Our net worth was \$1,094,743.

Projects — \$161,869

- Operation School Bell (3,809 children)
- Book Bank
- Brighter Tomorrows
- Blood Pressure
- Act III
- Kids on the Block
- Baby Bundles
- Assault Survivor Kits



Members at the Avenues Street
Fair



Anna Manwaring
President



Lois Moser, Suzy Milhalopolos, Anna Manwaring, Faye Johnson consult Fred Ball, *President of the Salt Lake Chamber of Commerce*, about a capital campaign for chapter house remodel.

1999 - 2000

New Mission Statement

No Hours Requirement

Members approved a new mission statement this year and also approved restructuring the board from 20 seats to 12 effective the fiscal next year. Embracing technology, we established an email account and created a website. We began selling select thrift shop items on eBay, tracking service hours via computer and computerized thrift shop accounting.

Collectively feeling burn out, members took a bold step and approved eliminating mandatory hours on a trial basis, to accept Provisionals throughout the year and made the annual fundraising event a voluntary contribution (non-mandatory).

Looking ahead, we investigated remodeling and expansion possibilities to accommodate our growing philanthropy and membership.

Support came from the "Art Under the Stars" fundraising event, thrift shop, annual appeal, Celebrations Cookbook and rhinestone pin sales and donations. Over \$109,000 in grants was awarded and the Women of Distinction fundraising event raised funds for Consociates projects.

Projects —

- Operation School Bell (3,866 children)
- Book Bank
- Brighter Tomorrows
- Blood Pressure
- Kids on the Block
- Act III
- Baby Bundles
- Assault Survivor Kits

Three hundred and forty-four members gave a total of 13,907 service hours.



Lois Moser
President



Record Thrift Shop earnings were achieved in the space that is now OSB.



Thrift shop parking lot sale.

2000 - 2001

“A New Millennium - A New Opportunity”

Building Purchased

Thrift Shop Breaks Record

It was the new millennium and our members seized upon new opportunities with courage and determination.

From August to November, our Regular Meetings were held at Prophet Elias Church because OSB used our meeting room to hang 5,000+ coats. Clearly, to maintain and expand OSB or other projects, we needed more space. Members approved the purchase of Tangles Beauty Salon, the building neighboring our east parking lot. We held many meetings and consulted experts to determine the best use and configuration of our new building.

It was a banner year for sales for the thrift shop with more and more customers discovering our bargains and our warm and helpful member-staff. We added a gigantic and highly successful parking lot sale that included furniture, sports and yard equipment and more. Our annual earnings topped \$200,000. “Better each year” is the continuing story of our thrift shop.

Fundraising included “Art Under the Stars” at the Whitehead gardens, Campaign 2000 (a non-mandatory annual appeal to members), a drawing for two fabulous weekend stays including dinner for two, Consociates Women of Distinction fundraising luncheon, grants, donations and a \$7,354 donation from Shula’s Steak House grand opening.

Projects—

- Operation School Bell (4640 children served)
- Book Bank
- Blood Pressure
- Act III
- Brighter Tomorrows
- Kids on the Block
- Baby Bundles
- Assault Survivor Kits



Joanne Petersen
President

2001 - 2002

New Thrift Shop Planned

Embracing our goal to make best use of our property, members approved using the newly acquired building to build a new thrift shop and to move OSB to the lower level of the chapter house. They also approved remodeling the second floor to expand our meeting room and add more office and storage space. Plans commenced with hiring an architect and contractor.

ALSLC received two community awards. The Boys & Girls Clubs of Murray and Midvale recognized us for "our service to the children of Utah" with their Legacy Award and Governor Michael O. Leavitt recognized us for providing interview clothing for graduates of Community Computer Lab.

Many of our members volunteered with the Winter Olympics and reliably other members stepped-up to cover ALSLC.

The National Assistance League Operation School Bell Award was given to American Express for consistently supplying volunteer help and giving financial support to OSB.

The Thrift Shop again achieved record earnings. Fundraising also included grants, planned giving, Women of Distinction fundraising luncheon, donations and over \$43,000 from special events.

Projects —

- Operation School Bell (4,500 children)
- Book Bank
- Blood Pressure
- Brighter Tomorrows
- Kids on the Block
- Act III
- Baby Bundles
- Assault Survivor Kits

Three hundred twenty-six members gave a total of 31,836 hours of service.



Boys and Girls Club of SLC Living Legacy Award



Nan Conver
President



Face painting at Avenues Street
Fair.

2002 - 2003

Construction Begins on Thrift on 33rd

We broke ground and began construction on the new thrift shop. Everyone was excited and good-naturedly accommodated the chaos and disruption. Our president and construction committee were constantly on-call working with the contractors and solving issues. Again, Prophet Elias Church provided space for Regular Meetings and the thrift shop continued earning more than half of our annual budget.

Members approved terminating the Blood Pressure project and approved the name Thrift on 33rd for the new thrift shop.

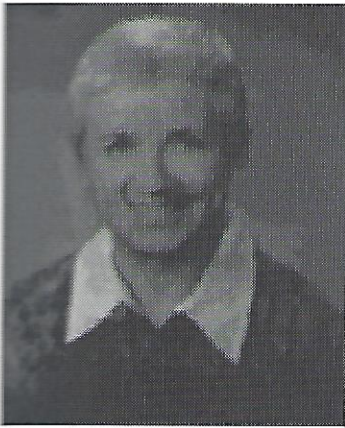
Resource Development raised nearly \$400,000 from the thrift shop, grants and donations, "Art Under the Stars" event at the Whitehead gardens, gift cards and the annual appeal mail campaign.

The Consociates Auxiliary raised \$3,300 from their Women of Distinction fundraising luncheon and Downtown Charity Days raised nearly \$5,000.

Projects —

- Operation School Bell (4,794 children)
- Book Bank
- Brighter Tomorrows
- Kids on the Block
- Act III
- Baby Bundles
- Assault Survivor Kits

A Total of 339 members gave 39,679 hours of service. Our net assets grew to \$1,455,432.



Linda Dunn
President

2003 - 2004

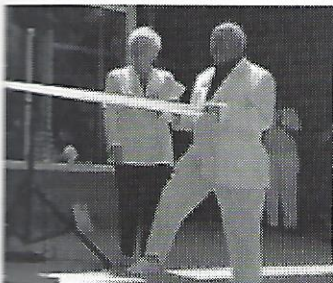
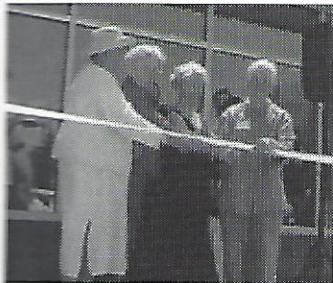
Thrift on 33rd Grand Opening

Former presidents, Lois Moser, Joanne Peterson and Nan Conver helped President Linda Dunn cut the ribbon at the official Grand Opening of the new Thrift on 33rd thrift store. The Chamber of Commerce Salt Shakers Ambassadors along with county officials welcomed the new store to the business community. Days earlier, members kicked-off the celebrations with a Second Hand Rose Party featuring a “finger lickin’ good” dinner, auction and Rosie Awards. OSB took up residency in the space of the former thrift shop.

After extended discussion, research and planning members approved and initiated a three month NOVA Orientation replacing what had been a 12 month orientation. This was a bold and welcome change as new members were anxious to dig-in and be involved.

Members approved National President Linda Kilmer’s invitation to begin a satellite OSB program extending OSB to areas in Utah without a chapter. Working with supporters in St. George and Park City more than 300 children were helped that year. The St. George satellite eventually became an independent and thriving chapter.

The University of Utah Emeritus Alumni was honored with the National Operation School Bell Award for their volunteer support bagging and participating with the deliver/fit days at the schools. The Emeritus group of community volunteers was for several years instrumental in OSB’s ability to reach over 5,000 children. We participated in the Avenues Fair; presented Thrift on 33rd fashion shows; held the Consociates Women of Distinction Fundraising Luncheon, Art Under the Stars at Marilyn and Paul Whitehead’s gardens and Marriott fundraisers.





2004 - 2005 Operation Happy Teeth

“Off and running,” this year’s theme, accurately characterized our accomplishments. The new store was more successful than we’d hoped and became the foundation of our financial security. The store produced nearly 70% of our funding.



Members approved the Operation Happy Teeth program (later Operation Healthy Teeth) with an initial \$5,000 budget. OSB not only served over 5,000 children in the Salt Lake City area but also supported both St. George and Park City OSB satellites. Brighter Tomorrows added haircuts, bus tokens and Payless Shoes gift cards. Book Bank participated in the Avenues Fair and Great Salt Lake Book Festival giving away hundreds of books.



Chapter Evaluation results suggested the NOVA Orientation be two, five-month sessions. Fundraising events included the Consociates Women of Distinction and Hidden Valley Golf Association tournamen. We presented Thrift Shop fashion shows and conducted a Leadership Workshop.





Valerie Mercer
President
with daughter at
NAL Conference



2005 - 2006 Flood Disaster Generated PR and Donations

It was a year of colossal challenge.

On Saturday, November 19th, a major sewer system failure flooded OSB, Thrift on 33rd, neighboring homes and businesses. The fire department arrived to turn-off the gas and power. In areas of the OSB space sewer water reached over 4 feet high. Utah Disaster Clean-Up began the horrendous clean-up job. The store closed and four programs were halted. OSB, Assault Survivor Kits, and Baby Bundles inventories were ruined. Damage to the buildings and the loss of inventory exceeded \$200,000. Extensive local media coverage generated amazing financial support from individuals and organizations.

Members worked tirelessly to salvage equipment, clean-up and resettle. Thrift on 33rd only missed 3 sales days. An extensive repair commenced on both buildings and, again, Prophet Elias Church extended their meeting space to us. OSB purchased new clothing for the remaining children and completed distribution. Baby Bundles and ASK obtained new inventory and reopened in February.

Governor Jon Huntsman declared Operation School Bell Kick-Off-Week in September. Elected officials and community leaders joined OSB in distributing clothing at Parkview Elementary. OSB also reached-out to at-risk girls at Hillcrest High School. The girls had achieved goals of attendance, grades and citizenship and we rewarded them with a "shopping spree" at Old Navy. This effort evolved to be our Junior High Shopping segment of OSB.

A professional video showcasing our programs, Thrift on 33rd and membership was produced and a new public service announcement regularly aired on television.

2006 - 2007

Mortgage Burned and Programs Expand



Pat Blodgett
President
and Board Members



The Sugarhouse Rotary's Chili Open events netted \$19,719 to support our programs. Our heartiest and most avid duffers participated in the golf tournament.

In May we paid off the mortgage on Thrift on 33rd!
The Women's Council of Realtors (WCR) chose OSB to receive the proceeds from their charity golf tournament and make ALSLC the beneficiary of their year-long charitable support. Chuck Penna, partner and CEO of Penna Powers Brian Haynes, received the National Assistance League Operation School Bell Award for his diligent efforts to increase our visibility in the community. Chuck has been a member of our Community Advisory Board for 10 years.

A new format for Operation Healthy Teeth (formerly Operation Happy Teeth) was initiated and we began working with the Utah Dental Association and were able to extend services to many more children. Vouchers for GED preparation and exams were given to qualified clients by Brighter Tomorrows along with the traditional supplies. Book Bank donated batteries to The School for the Deaf and Blind. We participated in the Utah Council for Humanities Great Salt Lake Book Festival giving hundreds of books to children of all ages. We conducted reading programs at Discovery at Gateway.

Operation School Bell included shopping experiences for selected students from Title I Junior High Schools as well as serving nearly 5,500 children in elementary schools.

Again, extraordinary sales occurred at Thrift on 33rd. The Holiday Boutique and two jewelry sales were a hit with our customers and a lucrative endeavor for us.

Programs —

- Operation School Bell (5,408 children)
- Book Bank
- Brighter Tomorrows
- Operation Happy Teeth
- Kids on the Block
- Act III
- Baby Bundles
- Assault Survivor Kits



2006 - 2007 - Future ASSISTEENS

2016-2017 Officers

(L-R) Emily Langie, VP, Gaby Becerra, *Membership*, Tommy Kelly, *Membership Vice Chair*, Abby Shemwell, *President*

Assisteens Auxiliary was approved and started recruiting members. Barbara Slater who had previously led an Assisteens Auxiliary in California was instrumental in establishing our own Assisteens. The Assisteens Auxiliary functions as any Assistance League auxiliary electing their own officers and approving fundraising efforts and community service activities within the scope of their programs.

Programs —

- Bunny Baskets
- Heart to Heart
- Teens Helping Teens



Giving water and snacks to homeless individuals; provide hygiene kits to shelters.



Assisteens label and pack books for Book Bank.



Holiday parties include books, crafts, treats for kids at crisis or home-less shelters.



Judy Hale
President

2007 - 2008

Partnership and Recognition

Again our valuable partners – schools, agencies, dentists, community volunteers and organizations, proved essential to our reaching thousands of children and adults.



Old Navy Stores became the official partner of our OSB Junior High Shopping

Thrift on 33rd exceeded expectations yet again. The third Holiday Boutique and Jewelry Sale, a Spring Jewelry Sale and our extended hours on Thursday evenings created a loyal customer base and the store earned nearly 70% of our annual financial support. The Woman's Council of Realtors fundraising golf tournament and Sugarhouse Rotary's Chili Open event contributed over \$25,000 of financial support.



Janeen receives the National OSB Award

Recognizing ALSLC's scope of service and "tireless and consistent efforts in service to others," the Church of Jesus Christ of Latter Day Saints awarded us their Community Service award. Horizonte Instruction and Training Center acknowledged our support with their 2008 "Vivir Para Servir" Award (Live to Serve).

We welcomed our first official male member finally breaking the gender barrier. We toured the Utah Opera costume collection and enjoyed mixing and mingling at our traditional Holiday Luncheon and Annual Meeting events.





Margo Simmons

President

accepts the Horizonte Training and Instruction Center award from Principal James Anderson



2008 - 2009 National Recession No Programs Cut

The Great Recession of 2008 impacted the nation. Non-profits were hard-hit financially and struggled while the need for services escalated. Thanks to our members' hard work, years of good financial planning and our Thrift Store, ALSLC did not have to cut any of our programs and even gave extra where we could. Our clients needed us.

To bolster our spirits and firm our resolve we leaned on each other. We held after-meeting luncheons and took educational tours to the U. of U. Museum of Fine Arts, City and County Building and an excursion on the new Front Runner commuter train.

We honored Reagan Outdoor Advertising with the National Operation School Bell Award and Governor Jon Huntsman declared Operation School Bell Week September 15-19.

Fox Television News morning show did a live broadcast from our Holiday Boutique. Host Big Buddha energetically talked-up all our programs and showed fashions, jewelry and merchandise for sale. He encouraged his audience to "come shopping" and by the time the doors opened to the public at 10:00, we had nearly 100 people waiting outside.



Carol Coulter
President

2009 - 2010 A Year of "Firsts" Mountain Land Design

A first! Mountain Land Design adopted us as their community outreach partner. Having volunteered at the Thrift Shop and OSB bagging, owner Dan Devenport understood our work first hand. Dan offered to host a community fundraising event. Mountain Land Design opened up their beautiful kitchen and bath showroom and treated guests to scrumptious food and wine. That was the first of many fundraising events. It's also become our most entertaining annual event.

Another first! We published our first Report to the Community Newsletter to convey the years' service accomplishments and financial accountability to supporters. It's now published annually.

Still, another first! Scott Coulter, co-owner of Tsunami Restaurant and Sushi Bar, sponsored the first "Taste of Tsunami" fundraiser. Attendees were generously feted with fabulous sushi and other specialties of the restaurant. All proceeds to benefit our programs.

Big Buddha, Fox TV News correspondent, again broadcast live from our Holiday Boutique on opening day. His presence created considerable buzz. Act III performed and all programs were featured.

Spencer F. Eccles, Chairman of the George S. and Dolores Dore Eccles and the Marriner S. Eccles Foundations received the National Operation School Bell award for his long-standing support.





Barbara Slater
President (Left)
 with Judy Turgeon,
 OSB Chairman

2010 - 2011

OSB Takes Action

Annual Appeal Record

Teens Helping Teens

Winter arrived early and temperatures plummeted. OSB went into turbo-gear and delivered clothes to over 5,000 kids in record time. Our community volunteers rallied and provided the essential extra help.



Shocked and heartbroken, the Consociates renamed their annual fundraiser to The Karen Johnson Memorial Women of Distinction Fundraising Event to honor their chairman and long-time member recently killed in a bike-automobile accident.

Resource Development conducted the highest earning Annual Appeal to date – over \$30,000. Mountain Land, Cirris, 3-M, Fidelity and EMI were among our generous corporate supporters who not only donated money but provided volunteers to help OSB and Thrift on 33rd.



Small in number but mighty in results, the Assisteens delivered Bunny Baskets for kids at the YWCA and craft parties for kids at the homeless shelter. They added their Teens Helping Teens program giving household and food supplies to 18 year-olds having aged out of foster care.



Karen Johnson

Major repairs to the outside of our chapter building were accomplished along with the usual maintenance. The roof was redone; aluminum siding replaced deteriorating wood, all windows, railings and lighting was repaired and lots of fresh paint transformed its look and improved its stability.

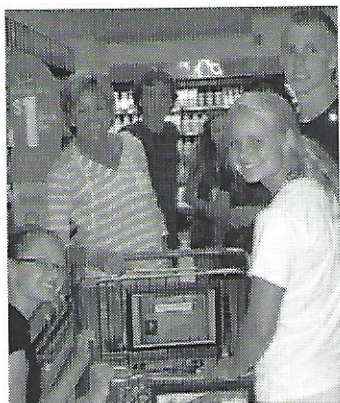
Our net assets reached \$2,159,975.



2011 - 2012

New Website Launched by Fearless Members

Lisa Sullivan
President (Far Right)
and former presidents plead for
donations.



Our new website was unveiled in September. Its new design appeals and informs viewers and empowers members. Reporting hours, making reservations and accessing ALSLC information now can be done via the website. Importantly, donations can be made using the website.

Fearless members can accept and succeed in key roles. Making them fearless demands inclusion, education and experience. A Leadership Forum, mentoring, Regular Meeting educational presentations and procedure manuals enabled individual and committee successes.

The Thrift Shop achieved its highest earnings ever. Grants, special events and unsolicited donations all exceeded their goals. Consociates Women of Distinction and the Mountain Land Food and Wine event raised money and staged the party scene.

Old Navy received the National Operation School Bell Award for their years of partnership supporting the Junior High Shopping Experience. EMI Health joined the Operation Healthy Teeth cause with a \$20,000 sponsorship donation and promoted OHT to their customers.

Fun was everywhere. Assisteens tackled grocery shopping, finding out reading labels and prices can be cool. Members celebrated at our Holiday Luncheon and fashion show with gorgeous members modeling, and received recognition and gratitude at the Annual Meeting. There were committee parties, Octoberfest and St. Patrick's luncheons.



President Lisa Sullivan, First Gentleman, Steve Sullivan, and First Dog, Lady Bug



Elly Muth
President

2012 - 2013

Building Membership

Our members do it all – volunteer, manage, donate, operate and are accountable. We are “Caring and Commitment in Action”.

The year’s focus included building membership. We nearly accomplished our goal to add 40 new members. Membership opportunities that accommodate an individual’s interests, lifestyle and responsibilities are the result of years of foresight and leadership. We embrace change in order to fit members’ needs. To be sure, ALSLC’s structure reflects the societal phases and changes of the last 40 years.

We value and appreciate all our members. From those who can devote numerous hours, to the mom volunteering after work, to the community-aware teen, our members rock!

Consociates presented their 20th Women of Distinction Fundraising Event with a champagne brunch this year. Gina Pola-Money was honored with the award. Foundation and corporate support funded programs and 42 dentists participated with Operation Healthy Teeth.

George Theodore, Lincoln Elementary counselor, was the recipient of the National Operation School Bell Award. Mr. Theodore has been an important long-term partner helping OSB reach thousands of children.

Regular Meeting luncheons, committee work, Holiday Luncheon, and impromptu gatherings provided friendship and fun.



Backroom workers discover treasures and trash.



Susan Erickson

President

Lars Erickson's Queen
became President!

2013 - 2014

"Girls Just Wanna Have Fun"

Friendships Make Our Work Possible

We put special focus on increasing our members' experience, participation and retention as well as running our programs and fundraising. Kudos to board members, chairmen and organizers that embraced this effort and invited, included and engaged members in new and important ways.

Our Regular meetings had themes, luncheons and fun "revealing" ice-breakers got members talking; Thrift Store fashion shows and prize drawings after each meeting created amusement and laughter. If working together was fun it was even more fun to take field trips to Red Butte Garden, Olympic Park, Silver Lake and more.

Consociates Women of Distinction event and Mountain Land Fundraising Food and Wine event once again, proved wonderful social occasions for both members and friends.

Our careful financial management and volunteer capacity allowed us to give 16 laptop computers and art supplies to Horizonte School and wish-list items to classroom teachers – all in addition to the thousands of people our programs served.



Tail Gate Meeting

2014 - 2015

11th Program Added

Ebay Donation



Ranae Pierce
President
gives Horizonte student
a laptop computer

The Chapter was in the enviable position of having a surplus in its treasury. We donated thirty laptop computers to Horizonte students graduating high school and accepted to college.

ALSLC, at times, is able to offer help to meet distinct needs. These kinds of opportunities may not be ongoing and may not fit under the umbrella of one of our existing programs. Therefore, members approved our eleventh program, Eye on the Community. Its formal structure will make certain we identify and address needs competently and appropriately. Expenditures will be within the scope of the program policies and funding based on annual financial ability.

Michael Harman, M.ED., Homeless Student Liaison, received the National Operation School Bell award for his exceptional advocacy of homeless students and participation in the OSB Junior High Shopping.

Julie Wissler, founder of Helping Kids with Cancer, was honored with the Woman of Distinction award.

Resource Development raised funds through the annual appeal, grants, donations and the Thrift Shop. The Karen Johnson Women of Distinction fundraising event had record attendance and earnings.



*Ebay Foundation gives \$10,000 to
programs*



Kathie Greeno
President



2015 - 2016 Theft - “Lemons to Lemonade” COY Award

Thirty Assault Survivor Kits were stolen from a Conso-
ciate’s car parked at her home. The kits were to be delivered to
the Rape Recovery forensic nurses the next day. Local media
covered the “sour” story and pointed out how it further injured
assault victims. The “sweet” story is the coverage prompted a
Wasatch County woman to donate \$600 covering the total loss.
Plus, players at the Breaking Bingo businesses donated over \$875
so that the Assault Survivor Kits program could continue to help
victims. A “sour to sweet” story demonstrating the community
really cares.

The Salt Lake County Commission on Youth honored
us with their prestigious COY Award. Many organizations and
individuals are nominated and then carefully vetted in a year-long
process. ALSLC was selected because of our past and ongoing
OSB and OHT programs. Hidden Valley Country Club Women’s
Golf made ALSLC the beneficiary of their annual golf tourna-
ment donating over \$5,000.

Committee work, Thrift Shop shifts, luncheons Moun-
tain Land Design Fundraiser, and Women of Distinction fostered
friendships. The Thrift Shop – our “golden goose” generated
nearly 70% of our revenue. Programs exceeded their goals and
reached more children and adults than projected.

The Sustainers luncheon brought old friends together with
new friends.

Our net assets were \$2,187,783.

Thank You Charter Members

Our Charter Members, eighty-two visionary and dauntless women, organized the Assistance Guild of Salt Lake City and filed Articles of Incorporation with the state of Utah in 1974. Within three years they accomplished all the requirements for membership status and became the 61st chapter of National Assistance League.

We honor LaVon Decker and Marcia Price who became Charter Members in 1974 and for 43 years have participated in ALSLC's enormous growth and achievement. We value the dedication and foresight of all our Charter Members.



LaVon Decker, 1974
Charter and Life Member



Marcia Price, 1974
Member, Sustainer and Past President

Celebrating 40-Plus Years



Cathey Dunn, Sustainer 1976
Consociate Charter Member



Alice Larkin, Sustainer 1976
Past President



Jean Wong, Life Member 1976
Past President

